

## CAMPUS CAPTAINS

The Hidden Opponent Campus Captains program brings mental health initiatives and awareness directly to college campuses through passionate student ambassadors, known as "Campus Captains." Our Captains are an extension of The Hidden Opponent team and work to improve culture and promote conversations at schools across the globe.

### FALL 2022 STATS

**OVER 800 CAMPUS CAPTAINS**

**OVER 475 UNIQUE CAMPUSES**

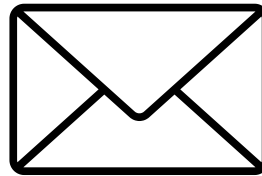
**ALL 50 UNITED STATES**



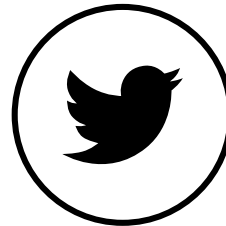
## JOIN US IN OUR MISSION



[thehiddenopponent.org](https://thehiddenopponent.org)



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**THE HIDDEN  
OPPONENT**

**TOGETHER, WE  
WILL FACE  
THE STIGMA OF  
STUDENT-ATHLETE  
MENTAL HEALTH**

## OUR MISSION

The Hidden Opponent is an accredited non-profit that raises awareness for student-athlete mental health and address the stigma within sports culture.

## DONATE

Your donations will have a direct impact on student-athletes, coaches, athletic administrators, medical and mental health support staff, and other members of the athletic community. We are grateful for any support to continue positively affecting the lives of student-athletes around the world!

You can donate directly to our business account on Venmo or visit our website for more options.



## ADVOCATE

We believe that all student-athletes should be able to speak openly about their mental health experiences without worrying about being judged or viewed as weak. Our platform helps amplify the voices and needs of all athletes.

## EDUCATE

We bring light to the many issues and struggles that student-athletes face, with specific attention to the stigma of mental health in athletic culture. We hope to give athletic programs, clubs, and society a different perspective on the student-athlete lifestyle.

## SUPPORT

This community is a safe space for all student-athletes to feel heard, supported, and loved. We provide free access and support from mental health professionals and other experts in the field.

## COACHES AND PROFESSIONALS

Our newest program, the Coaches & Professionals Program, aims to provide education and resources to coaches and all adults who work with student-athletes. The program covers a variety of topics, helping coaches and professionals become better support systems for their athletes, while also prioritizing their own mental health and self-care.

Each month, we will release a YouTube video of a recorded panel discussion for you to view on your own time. We will also send out a monthly supporting resource flyer that you can use in your office or with your athletes.

**FUN FACT:**  
**THE HIDDEN OPPONENT WAS FIRST SUPPORTED BY KOBE BRYANT AND IS FEATURED IN HIS NOVEL, "GEESE ARE NEVER SWANS"**